

# Ivy May Hassard Flying Jacket Memorabilia and Fashion Photographs

**Accession number** 30840

**Date** 1934-1975

**Author / Creator**

**Hassard, Ivy May, 1914-1998.**

**Scope and content** This collection includes one fabric jacket; one gold brooch one silver trophy; one framed photograph (35 x 43 cm); one folder containing memorabilia, clippings and photographs. The items relate to the life and career of Ivy May Hassard, a pioneering pilot and fashion designer who lived on the Gold Coast.

**System of arrangement** Arranged into 2 series

**Description** 1 jacket, 1 folder of photographs

**Administrative / Biographical history** Ivy May Hassard 1914-1998 (nee Pearce) was born in Ipswich and attended school in Dalby and Brisbane and took her first flying lessons at Archerfield Airport age 16. When she qualified in 1935, age 20 she was claimed as Queensland's youngest female pilot, her first official passenger being the Archbishop of Brisbane, James Duhig.

**Access restrictions** Unrestricted access.

**Copyright status** Multiple copyright statuses.

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**Preferred citation**

30840, Ivy May Hassard Flying Jacket Memorabilia and Fashion Photographs, John Oxley Library, State Library of Queensland.

**Related materials** John Oxley Library, State Library of Queensland.

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## Series 1: Clothing and objects (1934-1936?)

**Series number** 1

**Series title** Clothing and objects

**Date** 1934-1936?

### Scope and content

One fabric flying jacket; one brooch (gold wings); one silver trophy; two pieces of textile dress trim.

### Description

**Description** 3 objects

**Locate** OMOSBOX Box 21323 O/S

Items in this series:

### Jacket (1935)



**Unit ID** 30840/1

**Date** 1935

### Scope and content

A khaki coloured flying jacket with the label of Pike Brothers, Brisbane worn by pioneering Queensland aviatrix Ivy Pearce in the Brisbane to Adelaide Air Race, 1936. The belted jacket was worn with a matching divided skirt. The youngest of five female entrants, Ivy competed alongside Nancy Bird (1915-2009), Freda Thompson (1909-1980), May Bradford (1897-1937) and Lorres Bonney (1897-1994) who were all commercial pilots. Ivy who flew a Monospar twin-engine aircraft, recorded the fastest time of any of the female pilots, and just two seconds

behind the eventual winner; she beat Reg Ansett, founder of Ansett Airlines. Her navigator for the race was Ernest Hassard, who later became her husband in 1937.

## Description

**Description** 1 jacket

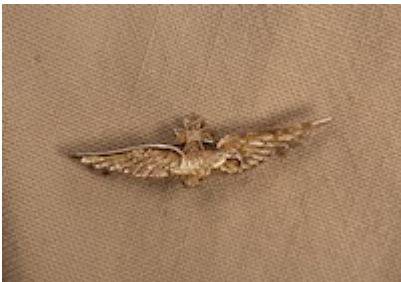
## Access

**Access restrictions** Unrestricted access

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## Brooch (1935?)



**Unit ID** 30840/2

**Date** 1935?

### Scope and content

Ivy Pearce's 'gold wings' brooch from the Queensland Aero Club.

## Description

**Description** 1 brooch

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## Trophy (1935?)



**Unit ID** 30840/3

**Date** 1935?

**Scope and content**

A silver trophy awarded to Ivy Pearce as winner of the Ladies Air Race at Archerfield, 1935.

**Description**

**Description** 1 trophy

**Access**

**Access restrictions** Unrestricted access

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**Textile trim (1971)**

**Unit ID** 30840/6

**Date** 1971

**Scope and content**

Two pieces of decorative textile trim from a dress designed by Ivy Hassard in 1971 and worn by her daughter Laureen to the Concours D'Elegance held at the Chevron Hotel, on the Gold Coast in 1972. The dress which featured 5 ruffled tiers, also featured hand woven textile (swiss embroidery) adorned with gold rings which was incorporated into the dress. The outfit also included a necklet featuring the same gold rings. [Click to view a photograph of the complete dress via the Album](#)

**Author / Creator**

Hassard, Ivy May, 1914-1998

**Description**

**Description** 2 pieces (decorative textile)

**Locate** OMOSBOX Box 20624 O/S Vertical

**Access**

**Access restrictions** Unrestricted access.

**Copyright status** In copyright

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(3 digital)

## Series 2: Photographs and memorabilia (1935-1975)



**Series number** 2

**Series title** Photographs and memorabilia

**Date** 1935-1975

**Scope and content**

A framed photograph, loose photographs, clippings and memorabilia of Ivy May Hassard (nee Pearce) and her daughter Laurene Hassard.

**Description**

**Description** 2 pieces

**Locate** OMOSBOX Box 20323 O/S, Box 20624 O/S (Album)

## Access

**Access restrictions** Unrestricted access

**Copyright status** Multiple copyright statuses

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Items in this series:

## Framed photograph (1935?)



**Unit ID** 30840/4

**Date** 1935?

### Scope and content

A framed photograph (35 x 43 cm) showing members of the Queensland Aero Club in the 1930s. The members are posed in a line in front of a plane.

## Description

**Description** 1 photograph

**Locate** OMOSBOX Box 20323 O/S

## Access

**Access restrictions** Unrestricted access

**Copyright status** Out of copyright

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## Album (1934-1975)



**Unit ID** 30840/5

**Date** 1934-1975

### Scope and content

The album contains photographs, newspaper clippings and a program. The clippings cover events including Ivy Hassard's flying and fashion career, Laurene Hassard modeling designs by Ivy Hassard, and fashion events they attended.

Memorabilia includes a program for the 10th Annual Concours d'Elegance event, held 7 November 1975 at the Chevron Parardise Hotel, on the Gold Coast. The photographs include:

- A group portrait at Archerfield Aerodrome, including Ivy Pearce, 1936
- Ivy Pearce and friends at a shower tea to celebrate her engagement, 1937
- Ivy Hassard with a seamstress working on the 'Lily' dress, to be worn by model June Dally-Watkins at the Surfers Paradise Hotel, 1954
- Ivy Hassard and John Dolby, fashion design partners, 1954

The 'Poodle Bride' wedding dress entry in the Concours d'Elegance, 1967

- Ivy Hassard entries for the 1968 & 1972 Concours d'Elegance;
- Several images of Laurene Hassard (Ivy's daughter) modelling her designs including: the white and gold-ring dress and red chiffon catsuit featuring hand beading and ostrich feathers, which was awarded the Supreme Award for fashion elegance at the Concours d'Elegance in 1971.

Digital copies available for selected items.

## Description

**Description** 1 album

**Locate** OMOSBOX Box 20624 O/S (Album)

## Access

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**Copyright status** Multiple copyright statuses

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